

Adam Selby

Core Experience

System Administrator at the University of North Texas in Denton, TX since January 2015

Previously: IT Technician from April 2011 to January 2015

- Plan, build, and manage infrastructure in support of a mixed deployment of 750+ Macs in use across unique department labs, shared device deployments, and faculty/staff devices spread across 20+ on-campus buildings as well as distributed locations.
- Deploy and support 500+ iPad devices, primarily as part of a mobile on-demand service providing a scalable and flexible course exam/testing solution for the two largest colleges at the University and the largest class enrollments on the entire campus.
- Utilize modern professional tools and processes to support an ever-increasing number of devices without delaying existing projects or reducing existing support levels, by simplifying and enhancing the setup process for new deployments through automation.
- Plan new software and hardware deployments with appropriate input from staff and faculty to support both the changing needs of students, departments, as well as our own organizational long-term management and infrastructure roadmaps.
- Manage and support Apple devices using a combination of Jamf Pro, Apple School Manager, Apple Configurator, Apple Remote Desktop, as well as other associated tools such as Git, AutoPkg, Bash, and Swift with a focus of quick adoption of new processes.
- Support diverse deployments including instructional classrooms, remote learning labs, audio editing suites with soundboards, video editing suites with reference monitors, recording suites, as well as conference rooms and office suites.
- Plan and implement an entirely zero touch model for one-to-many lab deployments as well as one-to-one faculty and staff deployments, building a stable managed foundation based upon platform guidance and long-term development needs.
- Participate in on-call rotation for ad-hoc support for Macs through help desk escalations, leveraging existing solutions while building new self service solutions.

Communications at Cristina for Texas remotely from August 2019 to March 2020

- Served as a primary contact for on-demand design projects and tasks, including creation of time-sensitive marketing materials for the campaign.
- Helped build an ever-growing design system, created for our needs as the campaign expanded in scope, including building assets for collaboration with the rest of the communications team and campaign volunteers.
- Shaped messaging of public-facing voter and supporter outreach, with a focus on social media visuals and printed materials for campaign events and canvassing.

Volunteer Manager at Beto for Texas remotely from May 2018 to November 2018

- Served as a leader of the data entry team, onboarding and assisting new volunteers while processing massive daily amounts of event data nightly.
- Helped develop new tools and processes to improve the campaign's data efficiency and accuracy, including native tools for macOS users.

Other Experience

Design & Marketing at Mochila in Flower Mound, TX from March 2015 to September 2018

- Created and produced the user interface design for iOS and Android, all marketing materials, interface elements and icons, and planned marketing operations for an app built for students at four major U.S. universities.
- Manage internal and public beta testing distribution and feedback, as well as early-stage testing for both app platforms plus our own internal web-based tools.

Design Consultant for PalmAgent in Trophy Club, TX from February 2014 to February 2018

- Guided a complete redesign of flagship software, serving over 120,000 active users.
- Led design on both new business and new consumer apps, as well as websites including product research in support of future company growth.

Specialist at Apple in Southlake, TX from September 2011 to February 2014

- Work with the Visuals Team to uphold the standards of one of the world's most respected brands, in a store with thousands of visitors per week.
- Serve as a leader in inventory processes, handling every part of the inventory control process with obsessive accuracy.

Education

The Mayborn School of Journalism at the University of North Texas in Denton, TX in 2014

- Degree in Strategic Communications, Advertising

Jamf Nation User Conference 2019 in Minneapolis, MN

MacTech Conference 2019 in Los Angeles, CA

LabMan 2019 in Chicago, IL

AltConf: Apple Community Developer Conference 2019 in San Jose, CA

MacAdmins 2018 in State College, PA

Layers Design Conference 2017 in San Jose, CA

Apple Worldwide Developer Conference 2016 in San Francisco, CA

Release Notes Conference 2015 in Indianapolis, IN

Apple Worldwide Developer Conference 2015 in San Francisco, CA

LabMan 2015 in Denton, TX

AltConf: Apple Community Developer Conference 2014 in San Francisco, CA