

ABOUT

I'm a designer, focusing on creating great app and web interfaces as well as visuals for advertising. I love creating accessible and natural designs with great icons and animations, and I have a fantastic understanding of what users expect and want from their world. I augment this with my background in customer service, client relations, and my experiences consulting on a wide array of products.

EXPERIENCE

System Administrator at the University of North Texas in Denton, TX since January 2015 **IT Technician from April 2011 to January 2015**

- ▶ Support macOS and iOS in 150+ seat Mac Labs and 32 unit iPad mobile carts for the Mayborn School of Journalism, College of Liberal Arts and Social Sciences, and the College of Science.
- ▶ Gain and use experience with Apple Remote Desktop, macOS Server, NetBoot, DeployStudio, Profile Manager, JAMF, Apple School Manager, Apple Configurator, and other tools.
- ▶ Handle varying levels of troubleshooting on issues as reported from students, staff, and faculty.
- ▶ Process and plan new deployments via requests from staff and faculty in a timely efficient manner.

Design & Marketing at Mochila in Flower Mound, TX since March 2015

- ▶ Create and produce the user interface design for iOS and Android, all marketing materials, interface elements and icons, and plan marketing operations for an app for students available at four major U.S. universities, while also managing day-to-day operations and sponsorship sales.
- ▶ Manage internal and public beta testing distribution and feedback, as well as early-stage testing for both app platforms as well as our own internal web-based tools.

Design Consultant for PalmAgent in Trophy Club, TX since February 2014

- ▶ Guided a complete redesign of the flagship software, with over 120,000 active users.
- ▶ Lead design on new business and consumer apps and websites, including product research.

Specialist at Apple in Southlake, TX from September 2011 to February 2014

- ▶ Served as a leader in all aspects of inventory control with obsessive accuracy & organization.
- ▶ Worked on the Visuals Team to uphold the standards of one of the world's most respected brands.

EDUCATION

The Mayborn School of Journalism at the University of North Texas in Denton, TX in 2014

- ▶ Degree in Strategic Communications, Advertising. Minor in business marketing.

Apple Worldwide Developer Conference in San Francisco, CA from 2012 to 2016

- ▶ Attended both WWDC and AltConf, focusing on the intricacies of iOS design and testing.

SKILLS

- ▶ Crafting stellar interfaces for iOS, OS X, Android, and your favorite browser.
- ▶ Designing icons and visuals using Sketch, Affinity, Photoshop, Illustrator, and other tools.
- ▶ Building great websites with years of experience in HTML5, CSS3, and jQuery.
- ▶ Collaborating on projects through meticulous organization, and version control using Git.
- ▶ Prototyping apps and animations with Origami Studio.
- ▶ Creating amazing presentations in Keynote.
- ▶ Writing and editing factual yet friendly press statements.