

# Internships at Mochila

## Role Description



### **Mochila Brand Ambassador**

We're looking for students at universities across the country to help us support and connect with others on campus. Ideally, you're already connected with groups and organizations of all types, and excited to plan events for Mochila users at your school. You'll get some truly great experience in marketing, networking, and first-hand experience working with a new startup.

You'll be responsible for representing Mochila on your campus, by managing events and student outreach. You will work with the Mochila team to support campus marketing efforts, educate and help support new Mochila users, and manage a group of early adopters. You'll get to help create excitement about a brand new app for students, as well as help implement new ideas and features.

We're looking for someone who has effective communication skills, and a friendly and outgoing personality. Ideally, you're well-connected on campus with other students and organizations already. We hope that you have an interest in marketing, technology, or both, and have a recent iPhone or Android phone (so that you can use Mochila), as well as a great understanding of campus and nearby areas. You'll be expected to work flexible hours during the week, but we can always work with your class schedule. If you have any marketing, sales, promotion, or event experience than that's a definite plus!

You'll get to work on a small team at a new technology startup, and be involved in our product creation process. You'll gain valuable marketing skills and experience with other students, and receive a unique reference when applying for jobs after graduation.

Mochila is creating the world's best app for students by providing information about buildings, bus routes, computer labs, dining halls, student events, or anything else that's on campus.